



Visibility Packages

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Community Connection Package

The **Community Connection Package** is designed for businesses ready to move beyond one-off ads and into consistent, meaningful visibility within the C&P Business community. This tier provides a balanced mix of event recognition, digital presence, and ongoing exposure, making it ideal for growing brands that want to stay visible, credible, and connected throughout the year.

Signature Event Visibility

- Official recognition as a 2026 C&P Sponsor
- Logo placement on the main-stage sponsor recognition slide at each main C&P event
- Inclusion in annual sponsor announcements and acknowledgments

Website Visibility

- Small logo placement on the C&P website sponsor page

Newsletter Advertising

- Clickable link in the weekly C&P newsletter (see stats)
- Ability to submit occasional ads, announcements, or promotions for scheduled inclusion

Social Media Visibility

- Ongoing sponsor recognition across C&P social platforms
- Tagging in event-related posts and relevant editorial content

C&P Business Networking Group - Newly Revamped

- Sponsor recognition within the Cape & Plymouth Business Networking Group
- Inclusion in C&P-led engagement and spotlight posts

2026 Sponsor Videos!

- Professional video collaboration with Frogs Videography: including two mini video shoots—one in spring and one in fall: Be a part of a co-branded video featuring your partnership with C&P!
- Video content will be shared and leveraged across C&P social and digital platforms
- *Frogs Videography is generously offering 10% off video production to all of our sponsors in 2026!*

Client Portal Visibility

- Sponsor listing within the C&P Client Portal

Investment: \$250/month | Community Connection Package. 2026 Tier Value \$7,000+



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Local Visibility Package

The **Local Visibility Package** is designed for businesses ready to move beyond one-off ads and into consistent, meaningful visibility within the Cape & Plymouth business community. This tier provides a balanced mix of event recognition, digital presence, and ongoing exposure, making it ideal for growing brands that want to stay visible, credible, and connected throughout the year.

Signature Event Visibility

- Official recognition as a 2026 C&P Sponsor, digital platforms
- Supporting Sponsor recognition at two (2) C&P signature events (Watchlist, 40 Under 40, Enterprising Women, or Best Places to Work)
- Logo placement on the main-stage sponsor recognition slide at each main C&P event
- Verbal recognition at sponsored events
- Inclusion in annual sponsor announcements and acknowledgments

Giving Guide Advertising

- Quarter-page advertisement in the 2026 C&P Giving Guide with benefits

Website Visibility

- Small logo placement on the C&P website sponsor page
- Rotating square ad within C&P news articles on the website with clickable link

Newsletter Advertising

- Small clickable square ad in the weekly C&P newsletter (see stats)
- Ability to submit monthly ads, announcements, or promotions for scheduled inclusion

Social Media Visibility

- Ongoing sponsor recognition across C&P social platforms
- Tagging in event-related posts and relevant editorial content
- Inclusion in sponsor recognition and community spotlight posts

C&P Business Networking Group - Newly Revamped

- Sponsor recognition within the Cape & Plymouth Business Networking Group
- Inclusion in C&P-led engagement and spotlight posts
- Amplification of announcements, wins, and milestones as appropriate

Marketing Mondays

- Ability to sponsor one Marketing Monday (non-exclusive) with recognition included in all monthly promotional marketing, email campaigns, and registration pages.

Custom Video & Content Creation

- One custom, organic C&P-produced reel (authentic, non-professional style). Scheduled and edited.
- Professional video collaboration with Frogs Videography (aligned with other top sponsors), including two mini video shoots—one in spring and one in fall: Be a part of a co-branded video featuring your partnership with C&P!
- Video content will be shared and leveraged across C&P social and digital platforms
- *Frogs Videography is generously offering 10% off video production to all of our sponsors in 2026!*

Client Portal Visibility

- Sponsor listing within the C&P Client Portal
- Exposure during client and advertiser engagement periods

Access to New Events, Launches & Visibility Upgrades

Investment: \$500/month | Local Visibility 2026 Tier Value \$10,000+



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Enhanced Visibility Package

The **Enhanced Visibility Package** is designed for businesses ready to move beyond one-off ads and into consistent, meaningful visibility within the C&P Business community. This tier provides a balanced mix of event recognition, digital presence, and ongoing exposure, making it ideal for growing brands that want to stay visible, credible, and connected throughout the year.

Signature Event Visibility

- Official recognition as a 2026 C&P Sponsor, various platforms
- Top-level sponsor of The Watchlist (non-premier)
- Top-level sponsor of one additional signature event: Best Places to Work or EW (non-premier)
- Logo placement on the main-stage sponsor recognition slide at each main C&P event
- Verbal recognition at sponsored events
- Priority Inclusion in annual sponsor announcements and acknowledgments
- One (1) complimentary ticket per event (C&P signature events)

Giving Guide Advertising

- Half-page advertisement in the 2026 C&P Giving Guide with benefits

Website Visibility

- Logo placement on the C&P website sponsor page
- Rotating square ad on the C&P homepage (shared rotation)
- Clickable link to your business or organization

Newsletter Advertising

- Large clickable square ad in the weekly C&P newsletter (see stats)
- Ability to submit occasional ads, announcements, or promotions (monthly).

Social Media Visibility

- Ongoing sponsor recognition across C&P social platforms
- Tagging in event-related posts and relevant editorial content
- Inclusion in sponsor recognition and community spotlight posts

C&P Business Networking Group - Newly Revamped

- Priority sponsor recognition within the Cape & Plymouth Business Networking Group
- Inclusion in C&P-led engagement and spotlight posts
- Amplification of announcements, wins, and milestones as appropriate

Marketing Mondays

- Sponsor one Marketing Monday (exclusive based on availability) with recognition included in all monthly promotional marketing, email campaigns, and registration pages

Custom Video & Content Creation

- One custom, organic C&P-produced reel (authentic, non-professional style). Scheduled and edited.
- Professional video collaboration with Frogs Videography (aligned with other top sponsors), including two mini video shoots—one in spring and one in fall: One short feature video highlighting your business
- One short co-branded video featuring your partnership with C&P
- Video content will be shared and leveraged across C&P social and digital platforms
- *Frogs Videography is generously offering 10% off video production to all of our sponsors in 2026!*

Client Portal Visibility - Sponsor listing within the C&P Client Portal

Priority Access to New Events, Launches & Visibility Upgrades

Investment: \$700/month | Enhanced Visibility 2026 Tier Value: \$14,000+



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Growth Partner Package

The **Growth Partner Package** is designed for businesses ready to move beyond one-off ads and into consistent, meaningful visibility within the Cape & Plymouth business community. It offers a balanced mix of event recognition, digital presence, and ongoing exposure—ideal for growing brands that want to stay visible, credible, and connected all year long.

Signature Event Visibility

- Official recognition as a 2026 C&P Sponsor, various platforms
- Premier Sponsor of Best Places to Work and/or a top level sponsor level of one other C&P signature event, non-premier sponsor (Watchlist, 40U40, EW or Best Places to Work).
- Logo placement on sponsor recognition slide at all main C&P events (main stage screen)
- Verbal recognition at sponsored events
- Priority Inclusion in annual sponsor announcements and acknowledgments
- Two complimentary tickets to C&P signature events (in addition to sponsorship benefits)

Giving Guide Advertising

- Full-page advertisement in the 2026 C&P Giving Guide with benefits

Website Visibility

- Logo placement on the C&P website sponsor page under top sponsors
- Rotating square ad on the C&P homepage (shared rotation) with clickable link

Newsletter Advertising

- Rotating banner placement in the weekly C&P newsletter (see stats)
- Ability to submit biweekly ads, announcements, or promotions for scheduled inclusion

Social Media Visibility

- Ongoing sponsor recognition across C&P social platforms
- Tagging in event-related posts and relevant editorial content
- Inclusion in sponsor recognition and community spotlight posts

C&P Business Networking Group - Newly Revamped

- Priority sponsor recognition within the Cape & Plymouth Business Networking Group
- Inclusion in C&P-led engagement and spotlight posts
- Amplification of announcements, wins, and milestones as appropriate

Marketing Mondays

- Sponsor two (2) Marketing Mondays (non-exclusive) with recognition included in all monthly promotional marketing, email campaigns, and registration pages. **Ability to provide guest.**

Client Portal Visibility - Sponsor listing within the C&P Client Portal

Custom Video & Content Creation

- Two custom, organic C&P-produced reel (authentic, non-professional style). Scheduled and edited.
- Professional video collaboration with Frogs Videography (aligned with other top sponsors), including two mini video shoots—one in spring and one in fall: One short feature video highlighting your business
- One short co-branded video featuring your partnership with C&P
- Video content will be shared and leveraged across C&P social and digital platforms
- *Frogs Videography is generously offering 10% off video production to all of our sponsors in 2026!*

Priority Access to New Events, Launches & Visibility Upgrades

Investment: \$1,000/month | Growth Partner

Tier Estimated Value \$19,000